Tips for Building your Komen Race Team!

- Set up your Team as a Company Team and have a friendly competition for participation between corporate departments, family members, or schools.
- Maximize your efforts by creating your Team and registering yourself online so you can use e-mail to recruit Team members.
- Ask friends, family, colleagues, neighbors personally.
- Publicize your Team in a company or club newsletter.
- Recruit co-captains to help spread the word about joining your Team.
- Customize your Race Participant Fundraising Center to share a personal story and photo of who you are 'Racing for'. Email friends and family a link to your Team Web page and ask them to read about your participation and consider joining your Team.
- Utilize your e-mail signature link to provide readers with a link to your Participant Fundraising Center where they can read about your Team and click to Join!
- Include a link to your Participant Fundraising Center on all of your social networking sites.
- Invite Susan G. Komen staff to host a breast health awareness meeting at your office. Include Race Team registration sign-ups at the end of the meeting.
- Post team registration flyers everywhere you go: gyms, coffee house, medical office, or your neighborhood.
- Challenge friends and colleagues to create their own Team and compete in a "most registered" competition.
- Ask each Team member to sign up at least one friend.
- Share your personal reasons for being involved.