

FIFTH ANNUAL DINE OUT FOR THE CURE®

October 12, 2017



We invite you to participate in Susan G. Komen San Diego's "Dine Out for the Cure" on Thursday, October 12, 2017. Dine Out for the Cure unites local restaurants with Komen supporters during National Breast Cancer Awareness Month. By pledging a percentage of your day's dining business on October 12, you will make a significant impact in the fight against breast cancer.

Komen San Diego is the County's largest funder of free breast cancer services and support. Next to the US Government, Komen is the largest funder of breast cancer research in the world.



WILL YOU JOIN US IN THE FIGHT?

Please fill out the information below if you would like to participate.

Restaurant Name: _____

Contact Name: _____ Contact Title: _____

Contact Phone Number: _____ Contact Email: _____

RESTAURANT INFORMATION

Street Address: _____

City: _____ State: _____ Zip Code: _____ Phone Number: _____

Please check this box if you would like to have multiple restaurant locations participate. In addition, please attach a list of all locations, addresses, phone numbers, and restaurant manager's information.

Meal Service Participation: Please check all that apply. Breakfast Lunch Dinner

Hours of Dine Out Participation: _____

- 1.) **10% Level of Participation** | *Minimum donation of \$100 is required.*
 - Dine Out will be publicized in all related materials: news releases, e-communications (including e-newsletter sent to 145,000 Komen supporters).
 - Restaurants will receive Dine Out publicity materials to use in their establishments prior to event including: Dine Out event posters, save-the-date cards, stickers and ribbon pins.
 - Restaurant's name, location, participation level and hours of business will be listed on the event website (www.KomenSanDiego.org/DineOut).
 - Restaurant will receive a group social media mention on the Dine Out for the Cure Facebook page.
- 2.) **25% Level of Participation** | *Minimum donation of \$250 is required.*
 - All the benefits of the 10% level
 - Restaurant's logo will be featured on the event website and hyperlinked.
 - Restaurant will receive a social media mention with logo/link on Dine Out for the Cure Facebook page.
 - Restaurant's name will be highlighted in one e-newsletter within one week of the event.
 - Restaurant will have the *opportunity* to receive a special window decal for their business (Deadline: August 31, 2017).

Restaurant donation is due to the Komen San Diego Affiliate by Wednesday, November 30, 2017. Make checks payable to: Komen San Diego and include Restaurant's name on the memo line. Mail donation to: Komen San Diego, 4699 Murphy Canyon Rd. Suite 102, San Diego, CA 92123



The Susan G. Komen San Diego Affiliate® is not liable to any party or vendor for any fees, costs or payments of any kind, including costs or payments incurred pursuant to this Agreement. Applicant agrees to indemnify and hold harmless Komen Organization against any third party claims arising out of, or in connection with the indemnifying party's negligence; or any service or product sold or provided by the indemnifying party in connection with the Dine Out for the Cure® event.

Restaurant Contact Signature: _____ Date: _____

Komen Signature: _____ Date: _____

Please submit this form by October 1, 2017.

Email: dineout@sdkomen.org Fax: 858-751-5760 Phone: 858-573-2760

Susan G. Komen San Diego® - 4699 Murphy Canyon Rd. Suite 102, San Diego, CA 92123