



## Marketing & Communications Internship San Diego County

**Reports To:** Director of Marketing and Communications

**Part Time:** 10-20 hours per week/ **Unpaid**

**Location:** 4699 Murphy Canyon Road, STE 102, San Diego, CA 92123

### Primary Purpose

Susan G. Komen® San Diego – where the end of breast cancer begins. We are looking for a driven Marketing and Communications intern to join our team. Learn the ins and outs of the Marketing and Communications department at one of the world's largest brands. Get hands on experience in a professional and fun environment while making an impact in your community. Your work will help us further our mission to save lives by meeting the most critical needs in San Diego County and investing in breakthrough research to prevent and cure breast cancer.

### Digital Marketing Internship Duties

- Interview, write and create stories for blogs, newsletters and grants.
- Help provide content and strategic direction for Facebook, twitter, Instagram, LinkedIn and more.
- Assist with creating collateral and projects for special events.
- Update and present creative strategies to enhance the website.
- Assist with web analytics tools and your own insights.
- Assist with office management tasks as needed.

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### Digital Marketing Internship Marketing Specialist Skills Required

- Excellent creative writing skills
- Marketing, PR, journalism, or communications background in college and/or real world experience.
- Professional experience using Convio is preferred but not required
- Thorough understanding of Wordpress
- A thorough understanding of MS Office, including Word, Power Point, and Excel
- Excellent communication skills in person, over the phone, and in writing
- A passionate, positive, and willing-to-learn attitude

**Hire Date:** Immediately

- To Apply: Please send your resume and writing sample to [annie@sdkomen.org](mailto:annie@sdkomen.org) with: "Marketing Internship" in the subject line. Qualified applicants will be contacted for an interview.